



FOR IMMEDIATE RELEASE
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CONTACT: Sylvia Barry
415.717.0293; Sylvia@sylviasellsmarin.com
www.SylviaSellsMarin.com

AGENTS PARTICIPATE IN NATIONAL OPEN HOUSE DAY*
NOVEMBER 4, 2007

NOVATO, CA - November 4, 2007 has been designated as National Open House Day. Realtors[€] who are participating in this event stand prepared to answer questions about housing trends in local markets. Buyers who visit an open house on the National Open House Day are invited to both tour the featured homes and bring their toughest questions. You can find one of these featured homes and prepared Realtors[€] at www.national-open-house.com

The grass roots launch of National Open House Day was created by REALTOR[€] Patrick Mahony of Phoenix, through Trulia Voices, a question and answer board on real estate, part of www.trulia.com. Patrick's grass roots idea quickly spread through Trulia Voices as several agents joined in and spread the news through their local brokerage offices throughout the country.

Agents from Marin County participating in this event include Frank Howard Allen agent Sylvia Barry of the Novato Office. Sylvia, an active Trulia •Voice,, is ranked 3rd under •Most Liked Answers, with 533 useful answers.

Trulia, a growing force online, was adopted by Frank Howard Allen earlier this year and features all Frank Howard Allen listings. The site refers nearly 3,000,000 visitors to broker websites per month and is currently the third greatest referral source for all fhallen.com web traffic.

For a complete list of featured houses, or to sign up, please visit www.national-open-house.com

About Frank Howard Allen

Today, with more than 20 offices and over 500 agents, Frank Howard Allen ranks among the top 50 companies nationwide, and is the largest independent real estate company focused exclusively on serving the North Bay and surrounding communities. We're fortunate to be large enough to offer comprehensive services and resources, yet be a privately owned local business that is small enough to provide extraordinary personalized care. Visit www.fhallen.com to learn more about us.